

MMT Developers' Day Program

MPEG Media Transport (MMT) has progressed to be IS stage in March, 2014. In some countries such as China, Japan, and Korea, development of MMT is now under way. In order to share the MMT development status, MMT special session is hold.

Date: July 5th (Saturday)

Venue: Sapporo Convention Center, mid-sized hall A (<http://www.sora-scc.jp/eng/index.html>)

- 10:00-11:40 Presentation Session

In the morning session, 4 presentations and discussions are planned.

- I. "Multimedia transportation technology and status in China", Yiling Xu (SJTU/NERC)
- II. "Fast channel change/ Targeted Advertisement insertion over hybrid media delivery", Chuantao Chen (China Samsung Telecom R&D Center)
- III. "MMT delivery for considering the bandwidth utilization", Kyoungsoo Park (KAIST Univ.)
- IV. "MPU Generator", Seong Hwan Park (Kyung Hee University)
- V. discussions

- 14:00-17:00 Demo Session

In the afternoon session, there are 7 demos are planned.

- MMT Analyzed SP-5800, (Astrodesign Inc.)
- Media Delivery Optimization with the MMT Cache Middle Box, (KAIST University)
- QoS management for Media Delivery, (KyungHee University)
- MMT-based Transport Technology for Advanced Services in Super Hi-Vision, (NHK)
- Reliable 4K HEVC Realtime Transmission by using MMT-FEC, (NTT corp.)
- The New Beginning is here; MMT, (Samsung Electronics Co., Ltd)
- Applications of MMT contents through Broadcast, Storage, and Network Delivery, (Sharp corp.)